

**Transform Your Workplace Culture  
AND Reduce Turnover**

**Become a BEST  
WORKPLACE**

**THE BEST WORKPLACES PLAYBOOK: WIN  
HEARTS, WIN AWARDS**



# Overview

## WORKFORCE DEVELOPMENT TRAINING FOR LONG-TERM CARE & SKILLED NURSING FACILITIES

### Build a Thriving Workplace That Attracts and Retains Top Talent

The Best Workplaces Playbook certification course offers a comprehensive, evidence-based approach to workplace culture transformation specifically designed for long-term care and skilled nursing facilities. This training equips your leadership and management teams with proven strategies to create environments where employees thrive, residents receive exceptional care, and your facility becomes an employer of choice.

Education from The Best Workplaces Playbook is **career advancement focused**—not just theory—with up-to-date, practical, and professional management education. Your team will learn today and implement tomorrow to reduce turnover, improve employee satisfaction, and enhance quality of care. Our training is delivered by experts with deep experience in long-term care workplace transformation.



# The Best Workplaces Advantage Training Built for Real Results

This comprehensive program prepares your organization to achieve measurable improvements in employee retention, satisfaction, and workplace culture.

Multi-Modal Learning Experience: [50 Hours of Comprehensive Training](#)

Five integrated learning formats ensure deep understanding and practical skill mastery—designed for busy healthcare professionals:



## Video Training Modules (6 hours)

Professional instruction with expert demonstrations, real-world scenarios, and self-paced learning



## Comprehensive Manuals

In-depth written materials for structured review and ongoing reference throughout your career



## Educational Podcasts

Audio content that reinforces and synthesizes key concepts—learn during commutes or breaks



## Interactive Simulations

Hands-on practice in realistic scenarios with immediate feedback to build confidence



## On-the-Job Application

Supervised practice in real work settings ensures skills transfer to actual situations



## Expert Support Throughout

Ongoing access to experienced instructors who provide guidance and answer questions

# Get Your Training Your Way

## Self-Paced Online

Our most flexible option allows your team to learn on their own time and at their own pace, with 180 days of access to all course materials.

## Live Online Cohorts

Live, interactive, and instructor-led training in our state-of-the-art virtual classroom—from the comfort of your facility or home.

## Custom In-Person Training

Bring our expert trainers to your facility for customized, hands-on training tailored to your specific workplace challenges.



# Comprehensive Curriculum

1

## Building a Positive Workplace Culture

Learn to create meaningful work environments through mission moments, gratitude practices, and effective communication of shared values. Explore proven case studies from Hilton and Scripps, and master generational differences in workplace values (Baby Boomers, Gen X, Millennials, Gen Z) with tactical strategies for building trust across all age groups.

2

## Effective Workforce Management

Master creative recruitment strategies modeled after industry leaders like Southwest Airlines. Implement best-practice onboarding from pre-interview through the first 90 days. Discover how to offer flexible work arrangements for hourly staff while maintaining operational excellence, and develop skills for managing conflict and difficult employees effectively.

3

## Employee Development and Retention

Create structured career paths that promote from within, celebrate small wins, and show meaningful appreciation. Learn to leverage employee engagement surveys to drive real change, and ensure inclusive practices that don't forget the third shift. Understand the long-term ROI of positive workplace culture on satisfaction, retention, and quality of care.

# The Impact: What Your Facility Will Achieve

Upon completion of this training program, your organization will be equipped to:

<b>Reduce turnover by 30-50% through evidence-based retention strategies</b>	<input type="checkbox"/>	<b>Improve employee satisfaction scores with proven engagement techniques</b>
<b>Attract top talent by becoming a recognized employer of choice</b>	<input type="checkbox"/>	<b>Enhance quality of care through a more engaged and committed workforce</b>
<b>Build trust across generations with tailored management approaches</b>	<input type="checkbox"/>	<b>Create inclusive environments where all shifts feel valued and supported</b>
<b>Develop future leaders through structured career advancement programs</b>	<input type="checkbox"/>	<b>Resolve conflicts effectively before they impact morale and retention</b>
<b>Implement flexible scheduling that works for both staff and operations</b>	<input type="checkbox"/>	<b>Measure and improve culture using data-driven engagement strategies</b>

# About The Best Workplaces Playbook

With extensive experience in long-term care workplace transformation, our team has provided the knowledge and tools necessary for healthcare facilities to create thriving workplace cultures. Our comprehensive training program prepares leaders and managers for success by incorporating adult learning principles with evidence-based content in an engaging and practical format. We focus on ensuring access to quality education for everyone in long-term care—our courses are offered in-person, live online, or self-paced online.

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## Need Help?

Contact us for admission support, group discounts, or general questions.

 Call us at: **(502) 208-6215**

 Email us at: [info@embracelx.com](mailto:info@embracelx.com)

Visit us at:

[bestworkplace.embracelx.com](https://bestworkplace.embracelx.com)

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